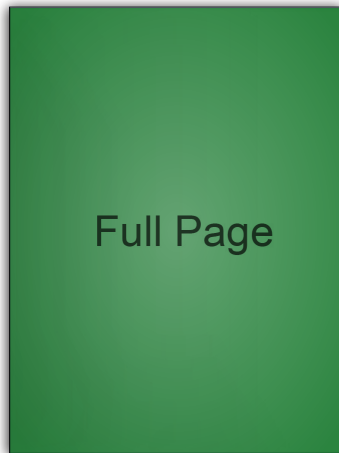


PRINT AD SPECIFICATIONS

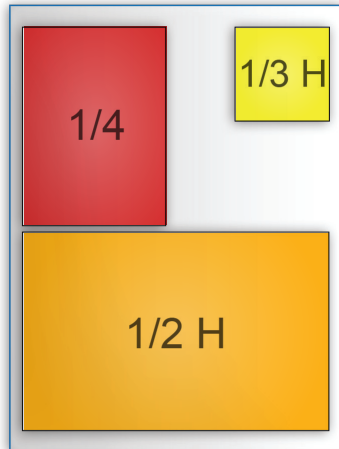
SLEEP DIAGNOSIS AND THERAPY - SLEEPDT.COM



Full Page

AD SPECIFICATIONS

Ad Format	Width	Height
Full Page (Trim)	8 1/8"	10 7/8"
1/2 Page Vertical	3 1/2"	9 7/8"
1/2 Page Horizontal	7 1/2"	4 7/8"
1/3 Page Vertical	2 5/16"	9 7/8"
1/3 Page Horizontal	4 7/8"	4 7/8"
1/4 Page	3 1/2"	4 7/8"
Trim Size: 8 1/8" x 10 7/8"	Bleed: 8 3/8" x 11 1/8"	



1/4

1/3 H

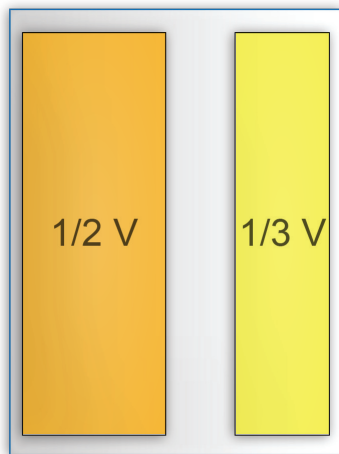
1/2 H

PRODUCTION REQUIREMENTS

We accept PDFs that have been Press Optimized (CMYK-US Web Coated SWOP v2), As well as files from the following application programs: Quark Xpress, InDesign, Illustrator, Freehand (version 10 or lower). 1/4inch bleed all around for Full Page ads. All images at 300 dpi CMYK. Spot colors should be converted to process CMYK colors. Supply support files and fronts when submitting native files.

ISSUANCE AND CLOSING DATE

Closing is 30 days preceding cover date. When new copy is not furnished on or before the closing date for advertising firms, SLEEP DIAGNOSIS AND THERAPY is authorized to repeat the advertisement which last appeared. In the event of no prior ad or no on-hand material to print advertisers name address and phone number. Fast-Close Availabilities; Up until ten days before publication date, SLEEP DIAGNOSIS AND THERAPY may offer a fastclose service; however service is not available on all issues. Contact publisher to confirm fast-close availability for a specific issue. If no fast-close is available late copy must be inserted at blue-line requiring a non-commissionable payment of \$100 additional. Cover schedules can be canceled only on a 90-day notice before closing date.



1/2 V

1/3 V

SLEEP DIAGNOSIS AND THERAPY

19895 Beach Blvd., STE 201 · Huntington Beach, CA 92648 USA · TEL (714) 536-1775 · FAX (714) 969-4365

www.sleepdt.com