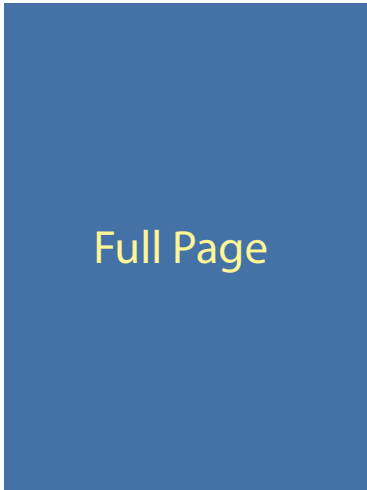


Rate Card Effective September, 2019

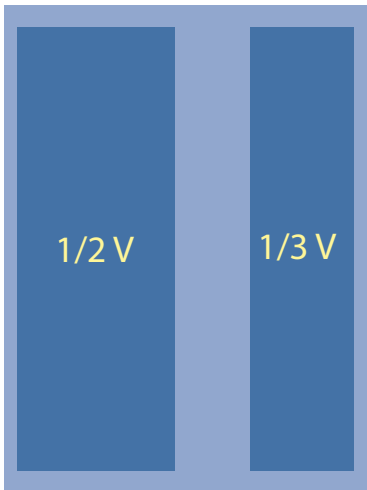


MECHANICAL REQUIREMENTS

	Vertical (V)		Horizontal (H)	
	Width	Height	Width	Height
Full Page (Trim).....	8-1/8"	10-7/8"		
1/2 page.....	3-1/2"	9-7/8"	7-1/2"	4-7/8"
1/3 page.....	2-5/16"	2-5/16"	9-7/8"	4-7/8"
1/4 page.....	3-1/2"	4-7/8"		

Trim Size: 8-1/8" x 10-7/8", Bleed: 8-3/8" x 11-1/8"

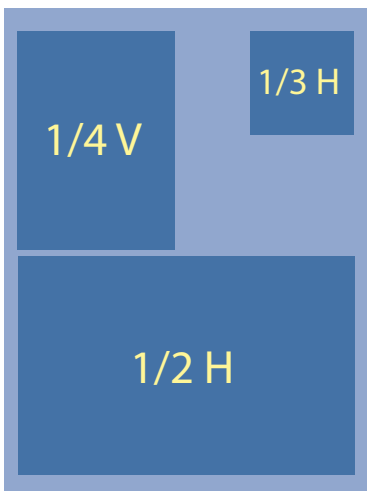
	1 Time	3 Times	6 Times	8 Times
1 page	\$3550	\$3345	\$3145	\$3005
1/2 page	\$2340	\$2195	\$2063	\$2010
1/3 page	\$1770	\$1665	\$1565	\$1540
1/4 page	\$1495	\$1415	\$1330	\$1310



Issuance and Closing

Issue Date	Ad Close Date	Materials Due Date
January	12/14/18	12/21/18
February	01/11/19	01/18/19
March/April	02/08/19	02/15/19
May	04/13/18	04/12/19
June/July	05/10/19	05/17/19
August	07/12/19	07/19/19
September/October	08/09/19	08/16/19
November/December	10/11/19	10/18/19

ISSUANCE AND CLOSING DATE closing is 30 days preceding cover date. When new copy is not furnished on or before the closing date for advertising firms, SLEEP DIAGNOSIS AND THERAPY is authorized to repeat the advertisement which last appeared or, in the event of no prior ad or no on-hand material, to print advertiser's name, address, and phone number.



PRODUCTION REQUIREMENTS We accept PDFs that have been Press Optimized (CMYK-US Web Coated SWOP v2), as well as files from the following application programs: Quark Xpress, InDesign, Illustrator, Freehand (version 10 or lower). 1/4inch bleed all around for Full Page ads. All images at 300 dpi CMYK. Spot colors should be converted to process CMYK colors. Supply support files and fonts when submitting native files.

SLEEP DIAGNOSIS AND THERAPY

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